

Kim Crouch

Kim Crouch has served as executive director of NCAJ since 2017. She brings to the job 15 years of experience in leading legislative advocacy and public affairs in both the public and private sector.

As director of governmental affairs for the North Carolina Bar Association for nine years, Kim led strategic legislative policy for the largest non-profit association for legal professionals in the state, where she honed her skills in coalition building, lobbying and stake-holder management.

As executive director at NCAJ, she manages the systems and staff of the organization with a constant focus on improving efficiency in order to provide excellent member service and support NCAJ's mission to empower a strong community of trial lawyers across our state.

Before her time at NCBA, Kim served as director of public affairs for the North Carolina Department of Juvenile Justice and Delinquency Prevention. Currently, she serves on the board of North Carolina's Equal Access to Justice Commission, which works to expand access to the civil justice system for low-income people. Kim holds a bachelor's degree in public policy and public relations from Syracuse University and juris doctor from the University of North Carolina School of Law. Crouch and her husband, Edward, live in Cary with their two children Cooper and Casey.