



Training and Technical Assistance Grant

- Training: 4 webinar training and 1 podcast.
- Technical Assistance:

Guidance and peer to peer consultation has been provided to several entities. These have focused on programming, case management, resources, referral processes, awareness and outreach during the pandemic, as well as tailored assistance to groups that address special populations.

- Technical Assistance Contractor (in bid evaluation process)



Training and Technical Assistance Grant

Mini-Projects:

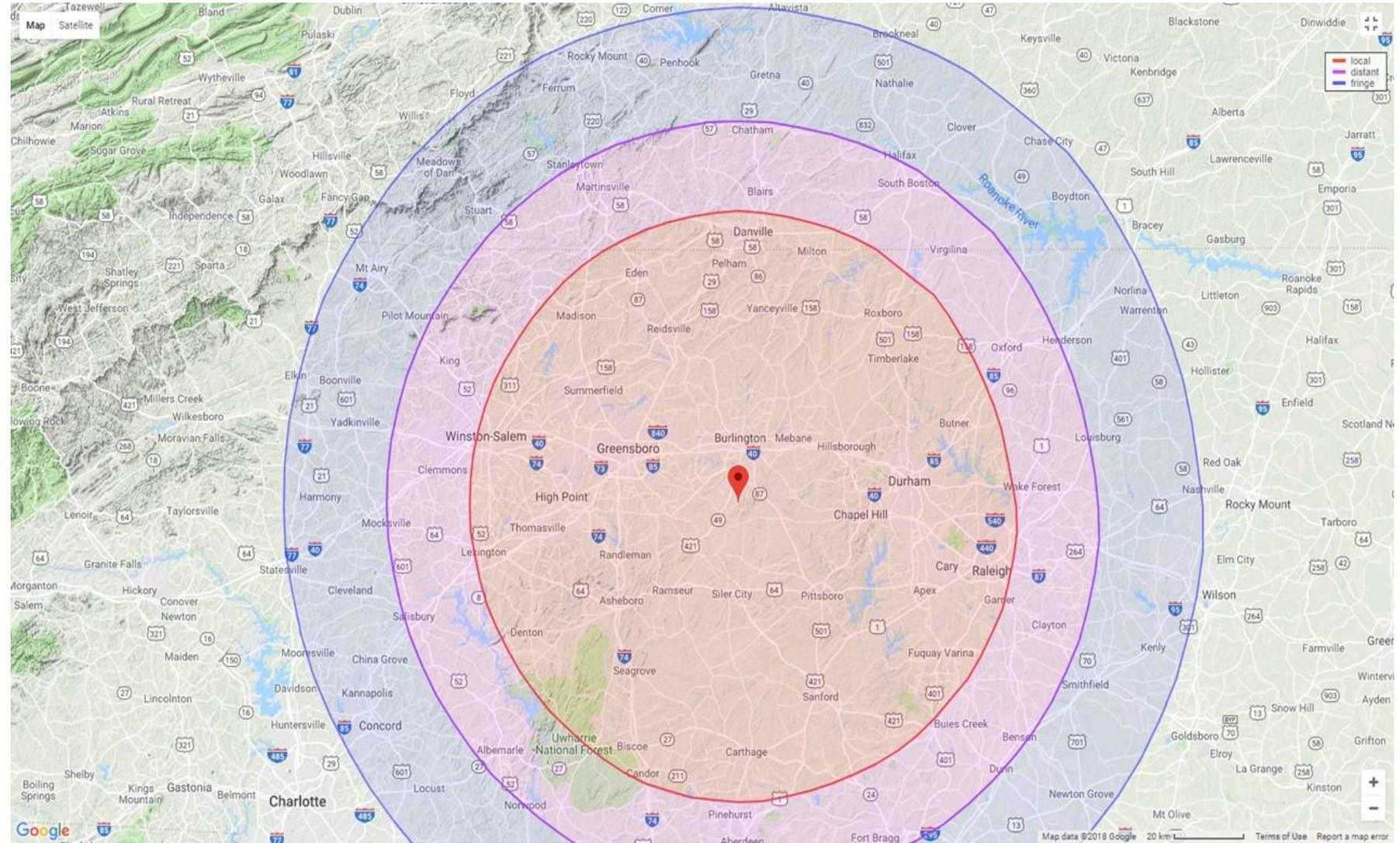
- Material development for 7 documents to function as handouts for the HTC and agencies across the state
- Human Trafficking Resource Directory
- Survey of Training Needs
- Healthcare Training
- RTT / Task Force / Coalition Toolkit (waiting approval)

Public Awareness Grant

- Video
- Radio
- Digital Outreach
- Website Landing Pages
- Content Specialists



- Trusted by listeners for more than 17 years
- 194,700 different listeners tune in to La Ley each week
- 64,000+ listen on our mobile app
- Largest reach of any other Spanish language medium



La Ley reaches over half of the Hispanic population in Central North Carolina

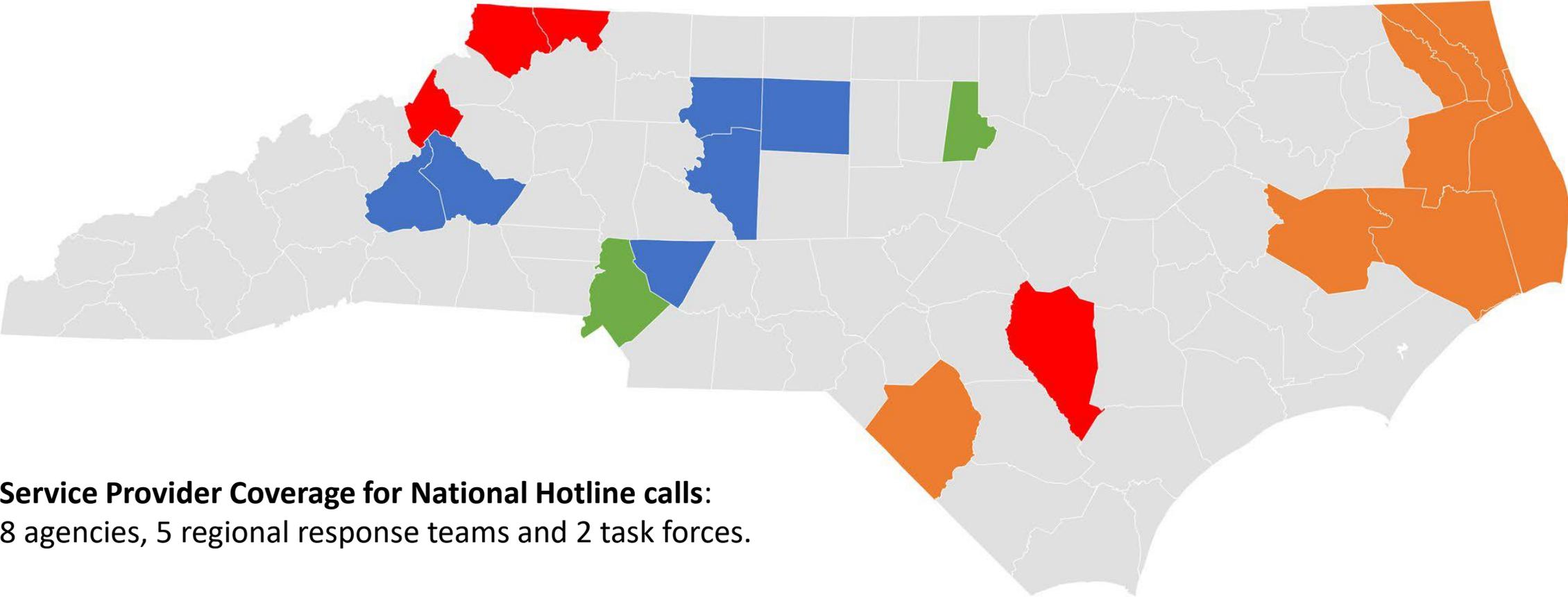




HT Outreach by County

■ Youth Trafficking ■ General Human Trafficking Awareness Ads ■ Agriculture Ads ■ Labor Trafficking

Not Represented: Ads will also be marketed to 70 Illicit Massage Industry locations in 20 cities across the state.



Service Provider Coverage for National Hotline calls:
8 agencies, 5 regional response teams and 2 task forces.



*Human
Trafficking
is happening all
over NC. There
are things you
can do about it.*

Learn more about
human trafficking in NC

SPEAK UP **NC**.ORG

General Human Trafficking Ad Set



*Human
Trafficking is
happening all
over NC. There
are things you
can do about it.*

Learn more about
human trafficking in NC

SPEAK UP **NC**.ORG

Labor Trafficking Ad Set

(English and Spanish)

**It is illegal
to be
required
to work
to pay
off a debt**

Learn how you can
report your abuse

SPEAK UP  .ORG



**It is illegal
to be
required
to work
to pay
off a debt**

Learn how you can
report your abuse

SPEAK UP  .ORG



Youth Focus Ads

If you are being trafficked, it's not your fault, and you don't deserve it

Find Help Today

SPEAK UP **NC**.ORG



If you are being trafficked, it's not your fault, and you don't deserve it

Find Help Today

SPEAK UP **NC**.ORG



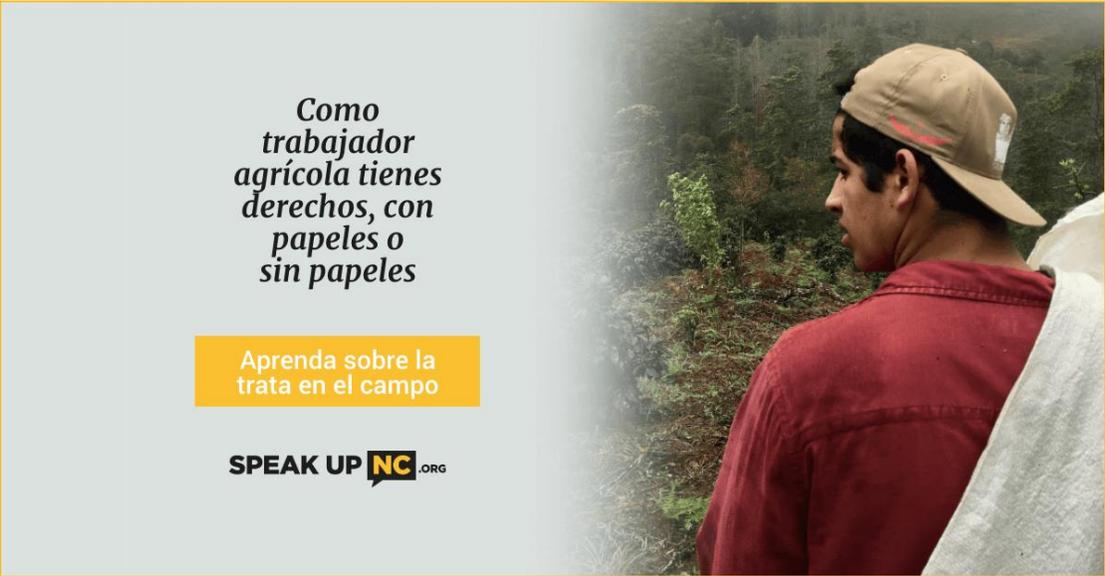
It's not your fault, and it wasn't your choice, even if you think it was.

Find Help Today

SPEAK UP **NC**.ORG



Agricultural Industry Focused Ads



Como trabajador agrícola tienes derechos, con papeles o sin papeles

Aprenda sobre la trata en el campo

SPEAK UP NC.ORG

This advertisement features a photograph of a young man in a red shirt and tan cap, seen from the side, looking out over a lush green field. The text is overlaid on a light grey background on the left side of the image.



Como trabajador agrícola tienes derechos. Como trabajador agrícola tienes derechos.

Aprenda sobre la trata en el campo

SPEAK UP NC.ORG

This advertisement features a photograph of a man in a blue and white checkered shirt standing in a field of tall green grass. The text is overlaid on a light blue background on the left side of the image.

Illicit Massage Industry Ads (Mandarin)



SPEAK UP [NC.ORG](https://www.nc.org)

雇主强迫雇工提供性服务
给客人的行为是非法的

今天获得帮助



SPEAK UP [NC.ORG](https://www.nc.org)

雇主强迫雇工
提供性服务给客人的行为是非法的

今天获得帮助