Let's Talk: Implicit Social Cognition (The Pros and Cons of Autopilot)

North Carolina Commission on the Administration of Law and Justice: Public Trust and Confidence Committee

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Presentation Overview:

- ◆Basic Brain Functioning
- **◆**Heuristics
- ◆Explicit versus Implicit Bias
- ◆National and Local Data
- ◆Solutions & RMJJ



This is your brain.



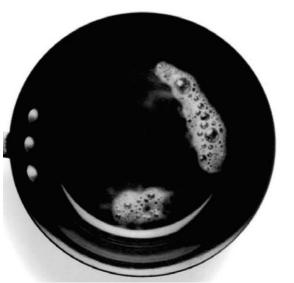


This is your brain.





This is law school.

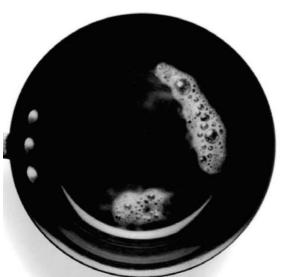


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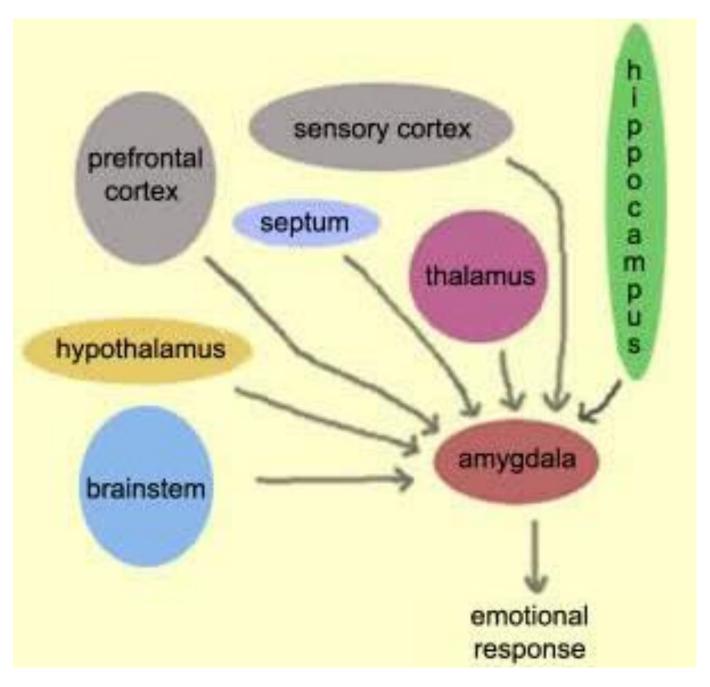
This is your brain after law school.







Amygdalae





Heuristics

- We are bombarded with information and stimuli every minute which affect the hundreds of thousands (or more) decisions that we make every day
- Our brain has to quickly sort through and categorize information and stimuli for us to function.
- And that (automatic processing) can be very useful...







Amygdalae!

Please read the following...

I adda a qwer zcada eqai adfjk, fdaklad qeeqmoxn pwiq te nveh majdury. U dogn fo usni rep soz cocley. Zorg noyb goo?



Now, read this...

I cnnoat blveiee I aulacity uesdnathrd waht I am rdanieg. According to rscheearch at Cmabrigde Uinervtisy, it deosn't mttaer inwaht oredr the liteers in a wrod are, the olny iprmoatht tihng is taht the frist and Isat liteer be in the rghit pclae. The rset can be a taoti mses and you can sitll raed it wouthit a porbelm. Tihs is bcuseae the huamn mnid deos not raed ervey liteter by istlef, but the wrod as a wlohe.

Read the Word:

BLUE BLACK GREEN YELLOW RED BLUE RED BLACK GREEN

Say the Color of the Word:

BLACK BLACK GREEN YELLOW BLUE RED RED SHARK! BLUE



The Monkey Business Illusion

http://youtu.be/IGQmdoK_ZfY

Heuristics

Heuristics are mental shortcuts that allow individuals to solve problems and make decisions/judgments quickly and efficiently.

- Availability Heuristic
- Representativeness Heuristic
- Anchoring
- "Just World" Heuristic
- Categorizing and Generalizing



Availability Heuristic



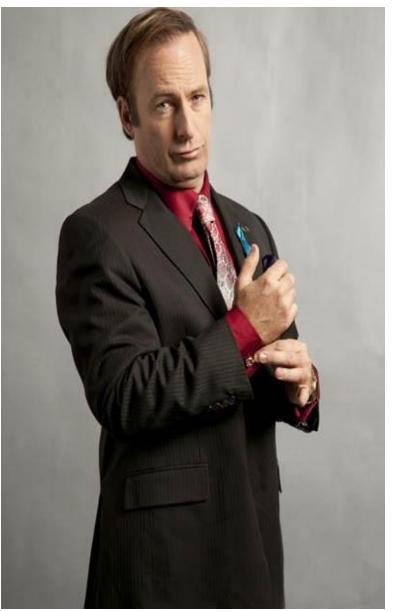




Availability Heuristic

Cause of Death	People's Choice	Annual US Totals	Newspaper Reports/Year
Lung Cancer	43%	140,000	3
Vehicle Accidents	57%	46,000	127
Emphysema	45%	22,000	1
Homicides	55%	19,000	264
Tuberculosis	23%	4,000	0
Fire and Flames	77%	7,000	24

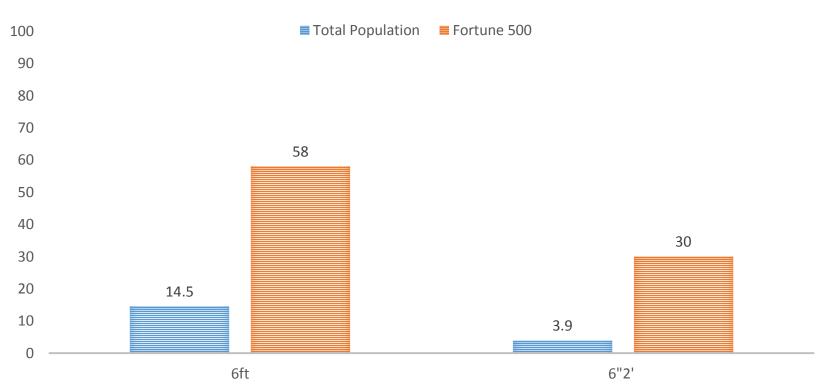
Representativeness Heuristic





WHAT DO THE NBA & THE FORTUNE 500 HAVE IN COMMON?

CEO HEIGHT



Source: Gladwell, Malcom; Blink (2005).

Anchoring



867-5309



"Just World" Heuristic







Bicycle Thief

http://youtu.be/ge7i60GuNRg

Explicit Bias



- Explicit biases are ones that we are consciously aware of having.
- Because they are accessible through introspection, individuals can choose to conceal or hide explicit biases in order to appear more socially/politically correct.

Implicit Bias

- In contrast to explicit bias, implicit bias operates outside of awareness.
- Both explicit and implicit bias affect our decision-making everyday.
 - Automatic processing
 - Stereotypes
 - Fundamental attribution error
- Implicit bias is a preference for a group based on implicit attitudes, stereotypes, etc.







- People may have attitudes they are unwilling to self-report
- People may have attitudes they are unable to self-report
- Measure must be indirect (non-verbal, response latencies, IAT)

IAT Knee-Tapping Instructions



- Simulate computer keys with left and right knees
- Respond by tapping lightly with right and left hands
- Circle of words (names or valence words), go clockwise direction from starting point, and go around entire circle of words once
- Do this as quickly and accurately as you can
- If you get it wrong, tap the correct knee before moving to the next word

IAT Name Categories

BLACK

Ebony

Marquis

Precious

Jada

Malik

Jazmin

Tyrone

Lakisha

Jamal

WHITE

Maxwell

Heather

Jake

Molly

Holly

Luke

Allison

Hunter

Hannah



BAD

hatred

terrible

war

awful

failure

violent

death

evil

tragedy

<u>GOOD</u>

joy

laughter

peace

happy

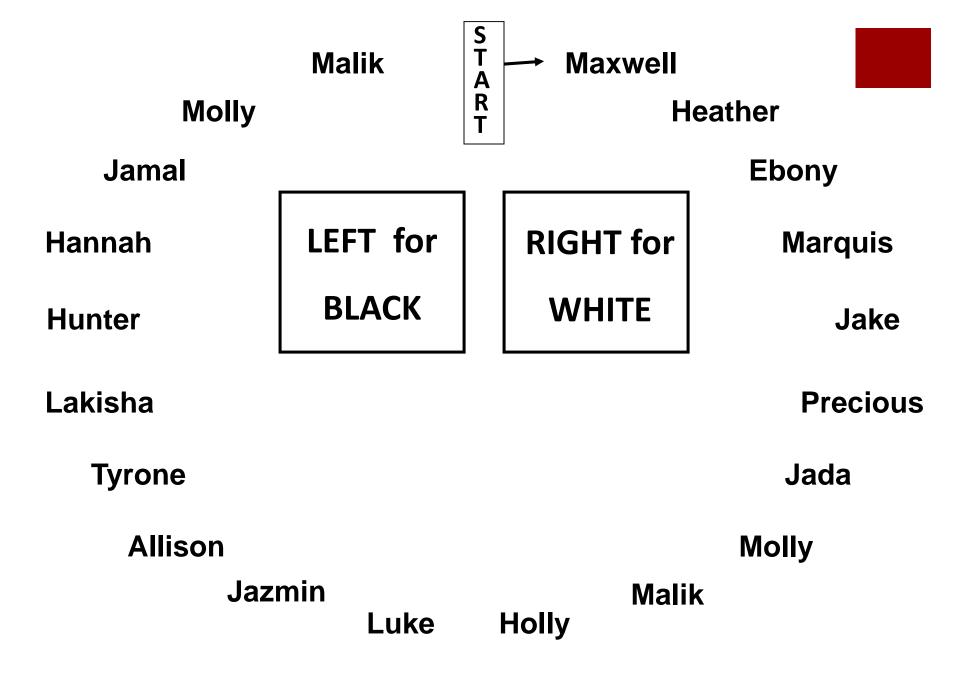
friend

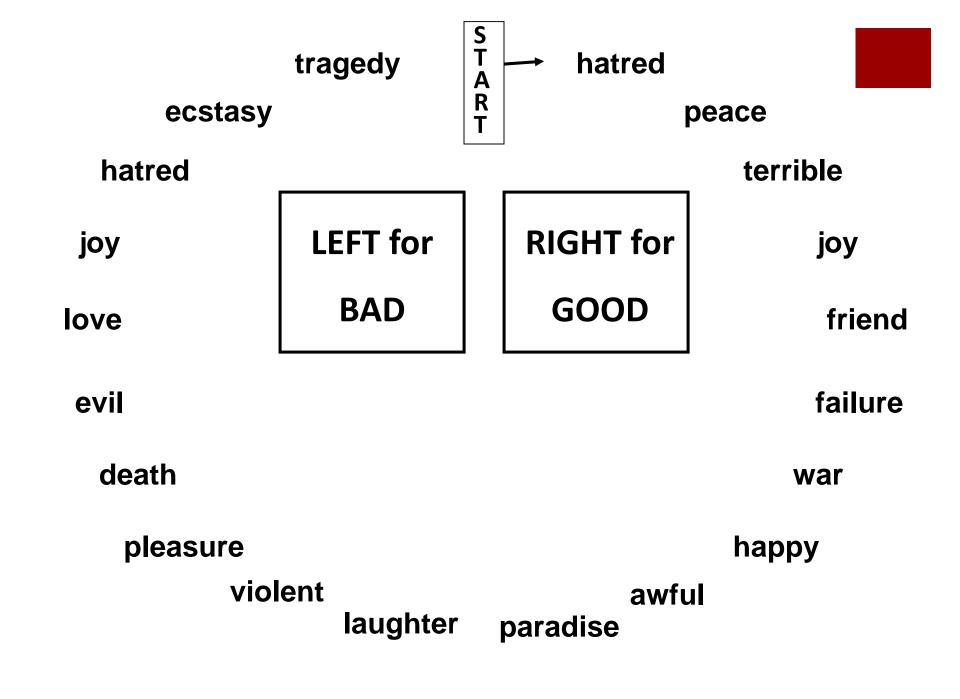
paradise

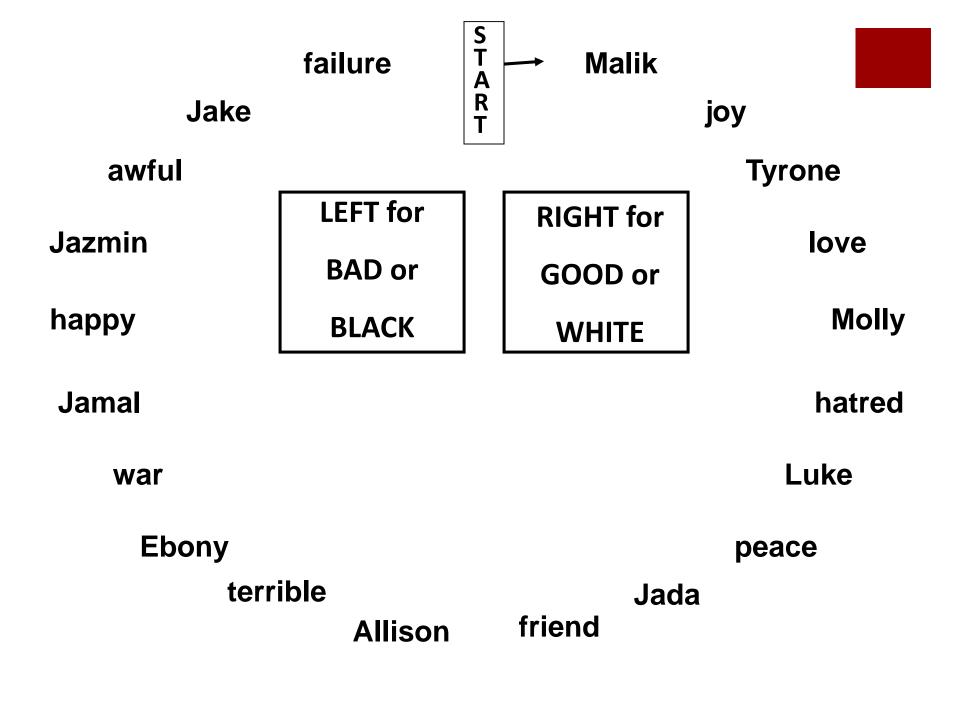
love

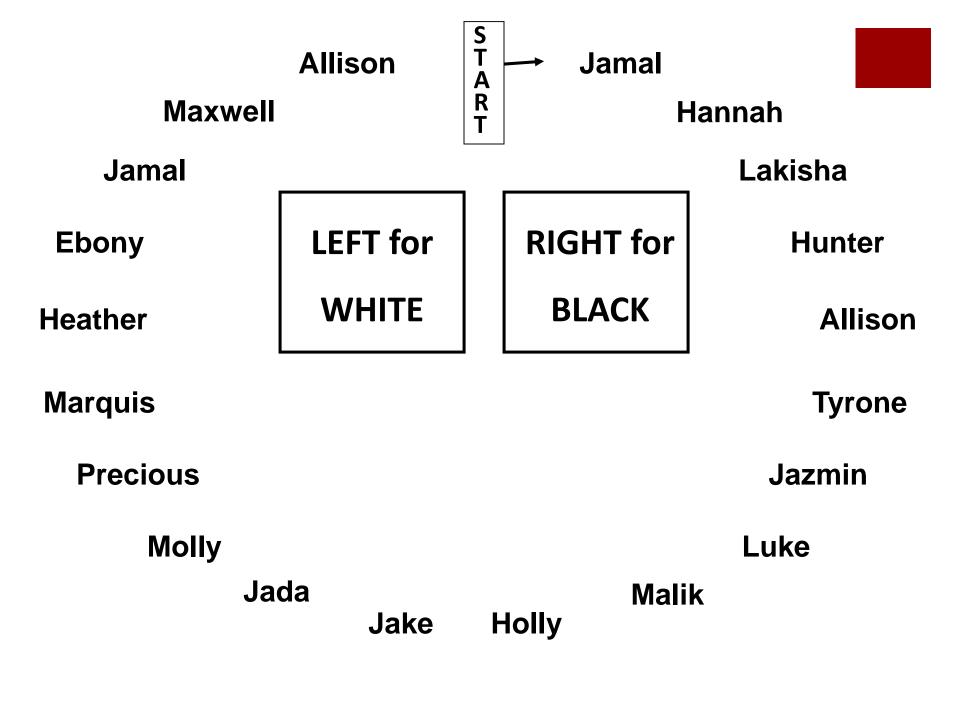
pleasure

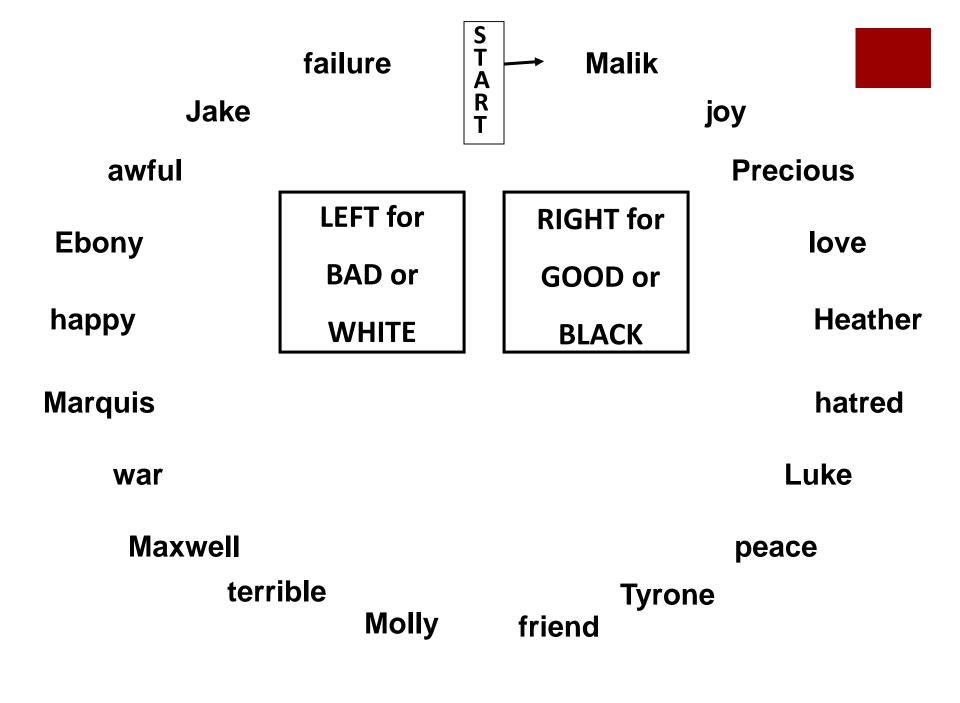
ecstasy



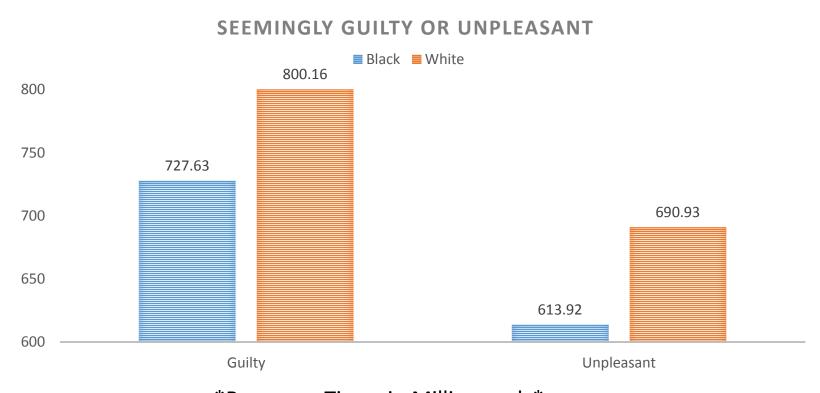








Guilt by Implicit Association



Response Times in Milliseconds

Source: Justin D. Levinson, Huajian Cai, and Danielle Young; Ohio State Journal of Criminal Law (2010).